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JAMES LEWIS SMITH
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RAY LEWIS
Editor and Publisher

THE LITTLE PAPER WITH THE BIG IDEAS
Easy to Digest"

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259 Spadina Ave., Toronto
Telephone: WAverley 4929
Cable: Raydigest

Correspondents:
J. J. Conklin, Winnipeg.
Dennison Thornton, London.
Ward Shaftesbury, London.
Leon S. Stone, Australia.
Alice T. Fairweather, Saint John, N.B.

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GRADED EGGS!

THE protest lodged in the form of a paid advertisement in a trade paper by the C.E.A. — looks as if the exhibitors in England are determined to cross the ocean, nailing their protest upon the very Door of Hollywood.

It appears that there is not only common sense, but Business sense and Show sense combined in this protest against the grading of pictures. Aside from any of the angles which the grading of pictures into "A" and "B" classification involves, as such grading relates itself to price between Renter and Exhibitor, it occurs to the Digest that the policy of grading pictures is reminiscent of the policy adopted by those merchants who grade eggs. Grade A - are new-laid eggs or Firsts. Grade B - are Seconds, and the seconds may be ready to hatch!

Now, a "hatching egg" may be creative, it may be maternal in its instinct evoking sentimental emotions, it may conjure up a picture of Spring and dear little yellow fluffy chickens; but when you are nicely seated at breakfast, and ready to enjoy a lightly-boiled egg, which when decapitated sends forth an odour of creative elements — you may be justified in raising the roof, because in your language the Grade "B" egg "stinks"!

Why grade your pictures, Oh Producer-distributors into a B classification, suggesting that they are bad eggs? Let the exhibitor get them at their face value as Firsts, and if it happens that they do "stink", at least you have an honest alibi — you thought they were First Class!

METRO LEADS AGAIN

MR. SAM ECKMAN, London, Manager of Metro-Goldwyn-Mayer, announces that his company will only produce A quality pictures, which eliminates a grading classification.

The line-up includes three in technicolor, and a total of fifty-two super productions. Two pictures at least of this company's production schedule will have authentic English backgrounds covering the locale of their story. One of these stories will be Dr. A. J. Cronin's "The Citadel," which King Vidor will direct, and in which Rosalind Russell will play the feminine lead; and the other will be James Hilton's "Good-bye Mr. Chips," which Sidney Franklin will direct.

GRAND NATIONAL FOR G-B

RUMOURS are flying thick and fast, but authentic information on the reported negotiations between Grand National executives and Gaumont-British on the acquisition of the Grand National Exchanges and releasing of G-N product by Gaumont-British, have apparently stopped at the Border.

An interview with Harry Allen, General Manager of Grand National, Canada, discloses that "Mayerling" is one of the biggest hits the Hollywood Theatre, Toronto, has played, but the reported rumours of a deal fails to make an impression upon him. To repeated inquiries Mr. Allen merely said:

"I know nothing about it," varying this with "I don't know."

"Will the deal affect your Exchanges in Canada?"

"I know nothing about it," replied Mr. Allen.

"Empire-Universal is releasing G-B pictures now, will it mean that Grand National exchanges in Canada will release the G-B product?"

"I don't know anything about it," replied Mr. Allen. Which reminds us of a bit of advice which a mother gave her daughter, the latter who was going to meet a very eligible and rich bachelor — object matrimony as far as mother was concerned. Said mother to her daughter:

"No matter what questions he asks you, remember, 'You don't know nuthun'!"

RAY PRESENTS

RAY LEWIS

WITH the robins in full pursuit of the early worm, a true indication that spring is here, we, in Canada, are house-cleaning vexatious problems.

"Conciliation" which we were recently informed was a "maggot-breeding body", has now been raised from the dead, for we are told by the President of the I.T.A. that Mr. N. L. Nathanson is to rescue the alleged "dead body", and that the Independent Exhibitors may depend on an early adjustment of their differences with distributors on the contract, etc.

Mr. Freedman has reported that he has conferred with Mr. Nathanson on the question of Conciliation, the conference having taken place while Mr. Freedman was on a holiday at Florida.

While I am on the subject of Mr. Freedman, I wish to state, that I have a stenographic report of the interview which I recently had with him; and which was taken down word for word by my secretary, due to the fact that I was ill at the time of the interview, and spoke to Mr. Freedman over the telephone at my residence. Mr. Freedman is mistaken when he states that he was misquoted; however, I have no quarrel with Mr. Freedman nor with Mr. Neely, my quarrel is with any attempt made by anyone to introduce Fascist or Government control policies into Canada, by suggesting that the Independent Exhibitors are in favour of any government legislating a control of motion pictures.

I SAY that the Canadian Independent Exhibitors in the Dominion of Canada are NOT IN FAVOUR OF GOVERNMENT CONTROL of the Industry of Motion Pictures, or the control of the Press, nor are they in favour of anything that smacks of Dictatorship; AND I INVITE EXHIBITORS' OPINIONS ACROSS CANADA ON THE SUBJECT.

We, in Canada, and in the United States are Democratic in our ideas and ideals. Our bringing-up has been founded on Individual Liberty, and Individual Freedom, which in the aggregate make for National Liberty.

WE HAVE NO DISPOSITION TO BE GOOSE-STEPPED INTO LEGISLATED FORMATION. If an Industry has not enough sense to govern itself, it will soon be out of business, and the best way to be out of Business is to ask the Government to solve your problems by admitting that you lack the business sense to solve them for yourself.

MOTION PICTURES is too important to be left to the control of those who are so busy quarrelling among each other that they fail to realize what might happen if these quarrels do not cease.

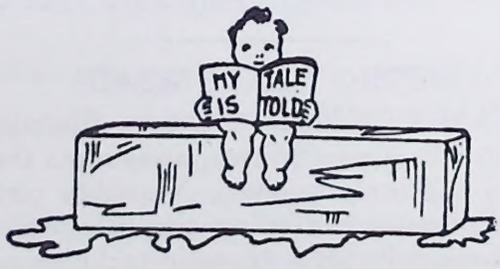
Where are the Independent Exhibitors, the producers and distributors of the Dictatorship countries of today? "Gone with the wind", the hot-air promises of Dictatorships, who backed up their annexation with terror and force!

As long as exhibitors in Canada, who have been in motion pictures two, three, or six years can afford to go to Florida for holidays, and as long as exhibitors, who have been in motion picture business for ten or more years, are adding other theatres to the one, or two which they still retain, we can thank God for our Blessings, not forgetting our Freedom.

We can keep ourselves busy by way of surmounting Trade difficulties, fighting our way to a better adjustment of "clearance" policies, keeping taxes down so that we as an Enterprise are not singled out for special taxation, due to the fact that we advertise ourselves as a "divided house"!

United, we accomplished much in the regulating of the Canadian Performing Rights Society's alleged copyright claims, which will save the exhibitors millions of dollars in Canada in license fees.

WRITE US, IF YOU HAVE A GRIEVANCE, OUR PAPER IS AT YOUR SERVICE! It has served the Industry for twenty-five years, it is "clean and willing". And when anyone accuses us of looking for "dirt", our reply is, as Mrs. Jones' reply was to her neighbor, "H'I kep' me dignity; 'pig' sez h'I, and swep' h'out!"



Howard Dietz Defends Hollywood Product

Digest Reviews and Previews

Moran (Huckelberry Finn). You will get a big kick out of the puppy love of Tom and Becky, and will roar with laughter at the antics of the youngsters and Aunt Polly (May Robson). And you will find that by playing this picture, you have not only made a handsome profit, but you have gained the good-will and friendship of your patrons.

The picture is wholesome, clean entertainment throughout. Exciting, thrilling, humorous, and at times, sad, it is a picture that not only your simple small-towner will enjoy, but your sophisticated cosmopolite as well.

Performances of the two new stars, Tommy Kelly and Ann Gillis are spectacular, and there will no doubt be plenty of work found for these youngsters in the near future. As for the veterans, May Robson, Walter Brennan, Victor Jory, Donald Meek and the others, each one contributes more than his or her share to the success of the finished product.

Norman Taurog, who is well know for his successful direction of juveniles, never did a better job than this, even in his "Skippy" days, and the photography of James Wong Howe, with color supervision by Natalie Kalmus is perfect. The screen play by John V. A. Weaver loses none of the beauty of the original Twain manuscript, following the novel very closely.

"Adventures of Tom Sawyer" lends itself easily to tie-ups by way of exploitation, and the smart showman should have no difficulty in working out a selling campaign that will ensure return dates. The material is there, if you'll take the time to ferret it out.

Running time—90 minutes.

PERSONAL MUSINGS

I SAW Paramount's "Her Jungle Love" the other night, and now I know why "Jiggs", the chimpanzee, who in our opinion shares stellar honors in the picture with Technicolor and Lynne Overman, died shortly after the film was completed. He saw the picture! Incidentally, the title for this masterpiece should have been, "Jungle Princess—with Variations".

Jim O'Loghlin, 20th Century-Fox Canadian chief, is up Montreal way. Some say it is a business trip, but our Secret Operative No. 67A42, reports that the fish are biting right royally.

N. L. Nathanson will leave for England in June.

Don Stapleton and Johnn Housler of the Centre Theatre, Ottawa, Ont., were in town this week.

From one of our contemporaries—"Marlene Dietrich sails on the QUEER MARY for Europe".

Sammy Glazer, who recently won the United Artists' $1,000 prize for the Branch Managers, says it COST him 30 cents to get the award.

And somebody asked us who this fellow "Mayerling" was.

Donald Duck, our favorite cinemactor, has proved so popular in French and Spanish speaking countries, that two of his latest starring vehicles, "Donald's Self-Control" and "Donald's Better Self" are being dubbed in Spanish and French.

Rumours are current that Earl Lawson, well-known to the Canadian Film Industry, may be the next leader of the Conservative Party in Canada.

L. Lush of the Berford Theatre, Wiarton, Ont. was in Toronto, Wednesday.

Murray Devaney, newly appointed salesman with RKO's Toronto office, paid a visit to Bill Adams of the Lyceum, Wingham, Ont. this week. Incidentally, the RKO Toronto office moved up another notch in the Ned E. Depinet Drive this week, now running third and closing fast.

Charles Straw of the Capitol, Calgary, and George Dowbiggin of the Gaiety, Winnipeg, both secured co-op pages in their local newspapers when these theatres recently re-opened after renovation.

Alex Adilman a Toronto visitor.

Rumours are current that Sammy Rosenblat who operates the Leland, Windsor, and Tower Theatres in Winnipeg, may either purchase some of Jack Miles' Western Theatres Limited houses, or be taken into partnership with the latter.

Congratulations to Bill McCullough, doorman of the Capitol, Victoria, B.C., on his recent marriage.

THANKS SUBSCRIBERS — John Vallin, Warner Bros. Pictures; Motion Picture Projectionists, Local 173, Toronto; Mortimer Greenberg, 4462 St. Catherines St., Montreal.

"Jay L."

Three scenes from the Warner Bros. production, "Adventures of Robin Hood", showing (left) Basil Rathbone, Claude Rains and Olivia de Havilland; (Centre) Errol Flynn and Ian Hunter; (right) Alan Hale, Herbert Mundin and players.

Must Classify Films Says Saskatchewan Legislature

Regina, Sask. — From June 1st on, all motion pictures exhibited in the Province of Saskatchewan will be classified under two headings, "adult" and "general". The new legislation provides for the censor classifying all pictures under two classifications. Regulations require all theatres to obtain a certificate of classification before they will be permitted to show such films.

All advertisements for films either in newspapers, bill boards or handbills, or any form of advertising, must state classification to which pictures belong. Theatres will also be required to keep on display or in a place in the theatre where it may be readily read, a card or notice indicating classification of picture.

A similar law is also in force in the Province of Manitoba

Hartland Theatre May Change Hands

Hartland, N.S. — W. P. Tedlie, manager of the Neighbourhood Theatre, Hartland, announced recently that a group of Saint John business men have secured an option on his theatre and if present plans materialize, the building will be replaced with a theatre, modern in every respect. An architect is already busy drawing up plans for the complete renovation of the theatre. New seats, a new lobby and projection booth, and new machines are contemplated. Indications are that even if the deal does go through, Mr. Tedlie will continue as manager for the present.

New Alaska Theatre

Juneau, Alaska — This town will soon have a completely modern theatre, according to present plans. The building will be five stories high, with a modern penthouse on top. It will also contain thirty-six modern apartments.

THEATRE FOR SALE
UXBRIDGE, ONTARIO

Owing to the fact that the owner of this theatre must meet mortgage obligation, this theatre building, including store and fully equipped theatre seating 300, must be sold at once. All communications to

L. FOX, COLUMBIA PICTURES, 21 DUNDAS SQUARE, TORONTO

Attempt Theatre Robbery

Toronto, Ont. — The Carlton Theatre, Parliament Street, narrowly missed being robbed the other night, when Constable Robert McCarten, patrolling his beat, heard a bell ringing in the theatre. He rushed to the rear, where he surprised two men in the act of breaking into the theatre. The constable arrested one man on a charge of breaking and entering, but the second man escaped. According to the police, a window had been smashed, setting off the burglar alarm.

Sussex Theatre Modernized

Sussex, N.B. — This town now boasts one of the finest theatres for a town its size in the Dominion of Canada, with the recent renovation of the Strand Theatre. The entire interior has been repainted and redecorated. New pile carpets have been placed in the aisles and the rear of the house, and new indirect lighting is now used in the wall brackets. Four colors predominate — green, rose, ivory and gold, with touches of jet. The two supports at the floor on either side of the stage have been done in imitation marble, and across the top and down the borders of the stage the plan is worked out in ivory with black edging. The top has been done in ivory and gold, with picking out in black and gold squares alternating. Down each side wall is painted five panels, done in mottled effect. R. G. March, Maritime and Newfoundland representative for 20th Century-Fox, is co-owner of the Strand with Colin Danson of Sussex.

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Stop! Look! Listen!

Samuel Goldwyn as usual, managed to get a great deal of front page space in the press, and crashed through a few columns in the Trade by telling Hollywood that unless it produced better pictures the picture glory would descend upon England. It was a nice compliment to England and Hollywood did not mind.

Re-issues are in fashion. Maybe it's a good idea and maybe it isn't. It is if the pictures get the money, it isn't if they don't. But how do you know until you play them. There is more than a gambling chance on playing a reissue; you do know in advance whether the picture is good box-office. Among the latest reissues announced will be such winners as M-G-M's "David Copperfield", "Treasure Island", "Mutiny on the Bounty", "San Francisco".

There is a report that Katharine Hepburn will no longer appear under RKO management. The star and her producers mutually agreed to part.

An advertisement by exhibitors in a trade paper, published at Hollywood, gave you what the exhibitors think about some stars. It was couched in a little stronger language than what is used by exhibitors in their comments on pictures. It was a startling, original idea, but not a good idea, for it may be that these very exhibitors may be obliged to play pictures with the stars which they publicized as "poison" in them, and thus would force exhibitors to eat their own "poison".

One of the most distinguished visitors to Toronto which we have had the good fortune to have is Dr. T. Mann, self-exiled author from Nazi Germany, who spoke to a crowded Massey Hall, Wednesday, May 4th. Dr. Mann told us that there is more hope for world peace than for Democracy in Europe. He explained that there will be peace because neither Germany nor Italy's Dictators want a war which will unquestionably mean civil war within their own countries. He warned us to guard our Democracy because Fascist propaganda was seeping through to America. "Democracy must rehabilitate itself," Dr. Mann said, "if it is to survive. It can win, if it will. It must stop taking itself for granted. Fascism after all is only a child, even if a nasty child, while Democracy is as old as life, is timelessly human."

"My favorite hero is Robin Hood," wrote an eleven year old American boy called Jerome Augusta. "He robs the rich to give to the poor just like President Roosevelt." Jerome won the essay prize contest in New York at his school.

The Canadian Broadcasting Commission is threatened with a $250,000.00 suit for damages for specific performance of a lease. The writ was filed at Osgoode Hall on behalf of Gooderham and Worts Company Limited against CBC by Long and Daly. The lease was filed May 15th, 1933 by the plaintiff who operated CKGW and the Canadian Broadcasting Commission who took over this station and named it CRCT. The claim is made under the covenant of the lease and involved the taking over of the entire broadcasting plant, keeping it in good repair and thoroughly modern. Gooderham and Worts, plaintiff, alleged covenants broken. The old CKGW wave length is now occupied by CBL, the new station of the Canadian Broadcasting Corporation. The plaintiff alleged that the defendant converted and removed plant property for its own use.

Grad Sears Announces Warner's Will Not Allow "Robin Hood" To Be Played With Chance Games Or Giveaways

British Film Digest

By WARD SHAFTESBURY

THE strike fever reaches Wardour Street! Six hundred operators in the London area stopped work last week when the E.T.U., a projectionists' trade union, struck for recognition. The strike was short-lived — the British Guild of Projectionists dealt it a death-blow by announcing that their members would remain on duty, and, in London, the renting officers lent their operators in emergency cases. Forty theatres which had to close on Thursday were functioning normally by Friday afternoon and up in Hull 98% of the cinemas were able to open for the Easter Monday matinees. Most of the operators left their posts without causing any trouble but in several cases machinery was damaged and films were hidden. Pickets were active but the general public remained unmoved. As is usual, the strike did more harm to the workers' cause than to the employers' business — strikes are only successful where there is a complete unity and the projectionists found that disunity means swift failure. English projectionists are among the hardest-worked and lowest-paid in the world — it is a pity that their position could not be improved without recourse to a weapon which is at its best, only weakly successful and, at its worst, suicidal.

NEW UNITED ARTISTS SET-UP

LAST WEEK, Mary Pickford, Sam Goldwyn, and Alexander Korda, United Artists' celebrated triumvirate, sailed on the "Queen Mary" for New York. Meanwhile cable messages from the States rumoured startling changes in leadership of the Company. Murray Silverstone's last-minute decision to sail with the trio gave weight to the view that Dr. Giannini may vacate his position as President in favour of Mr. Silverstone. London gossip has it that Oscar Deutsch, czar of England's most modern circuit may have a finger in the U.A. pie. Changes in the financial backing of the Company are also said to be pending. However, United Artists has always been a gossiper's paradise and this columnist is waiting for the coming shareholder's meeting in New York before making comment.

SHORT SHOTS

FRIDAY next, 20th Century-Fox inaugurate their new British policy with the world premiere of Gracie Fields' "We're Going To Be Rich" — it's a million dollar picture and co-stars Victor McLaglen . . . Meanwhile, the Colbert-Cooper comedy "Bluebeard's Eighth Wife" opened hilariously at the Plaza for a pre-release run — the new Paramount-Lubitch show is winning orchids from Mayfair for its sophistication . . . Up at Pinewood it was announced that plans to engage an internationally known star for the Schertzinger production of "The Mikado" have been abandoned — English operatic artists will be employed and "Gilbert and Sullivan" will be the 'canopy stars' of the film . . . Over in Italy, Roy O. Disney, Walter's brother is studying the possibilities of using the age-old puppet story, "Pinocchio" as the theme for a new Disney full-length feature — seems like an excellent subject . . . Television is swiftly finding a place in the English cinema — Jack Davis has just announced that his new News Theatre now under construction in Baker Street is to open with Television — excerpts from the B.B.C. daily television programs will be presented — renovations at the Bellshill Alhambra include wiring for television . . . In the same theme, six British firms jointly exhibited television at the Ideal Home show at Olympia recently — sets range in price from $150 to $650 and thousands of pounds worth of business has been done during the show . . . M-G-M's first British picture, "A Yank At Oxford" has just joined the list of films (eight in number) which have played at the Empire, Leicester Square for four or more weeks during the past ten years — its just been held over for a fourth week and business is still terrific . . . The next Metro-British pictures will of course be "Goodbye Mr. Chips" the James Hilton story with Sidney Franklin directing and A. J. Cronin's "The Citadel" starring Robert Donat and Rosalind Russell with King Vidor at the helm . . . Anton Lang, celebrated Christ of the Oberammerglau Passion play has been approached to star in the screen version of the New Testament planned by Vogue Films — Lang, now on the Continent, is said to be intensely interested . . . Remember the controversy over the Royal Command Performance? Now it is being suggested that the usual evening performance be changed to a matinee presentation and that the B.B.C. re-broadcast the program to those kinemas that want it — proposals however are still in the air.

NEWS FROM THE STUDIOS

BESSIE the sow has been starring in Roy Kellino's co-operative film "Deadwater" this last week — Bessie suddenly appeared before the cameras with a litter of eleven — fortunately the piglets could act too, so the situation was saved — the film is proceeding apace at Barmoor Farm, Marlow and what with Bessie's frequent mud-baths and the shyness of the sheep, Director Kellino has his hands full . . . "Yellow Sands", A.B.P.'s comedy, filming at Sennen Cove in Cornwall is employing many of the fisherfolk from the village in the lobster-fishing scenes — the Sennen lifeboat was specially launched for one scene in the production and the entire village has been placed at the disposal of the director . . . A Man of Mystery has been appearing lately in the "St. Martin's Lane" set — no one knew who he was or what he was doing there — now it is revealed that the mysterious stranger was a detective whose job was to keep an eye on fifty thousand dollars worth of jewellery worn by Vivien Leigh in certain sequences in the film — the jewels were lent by Boucherons of Bond Street who insisted that the loan should be kept secret until after the final shot had been taken . . . Edgar Kennedy, worried hero of many a Hollywood comedy comes to England in May to play Buggs, a Chicago gangster, in Will Hay's new Gainsborough picture, "Stick 'em Up"—this is Kennedy's first English picture . . . Bernard Mainwaring's Grace Darling feature which goes into production in June will introduce Elizabeth Fry, the Bronte Sisters, and Florence Nightingale to the British screen — the quarter of a million dollar film is to be ready for the Grace Darling Centenary in September . . . Formby's new laugh, "It's In The Air" goes on the floor at Ealing, June 6, Anthony Kimmins directing . . . "The Man is News", Paramount's newspaper drama starts shooting at Pinewood next month, David Macdonald directing . . . . Oswald Mitchell, Butcher's veteran director, is well under way with the new Billy Bennett film at Walton — "Almost a Gentleman" — next week elaborate fancy-dress ball sequences will take the floor.

Republic Holds Hollywood Convention. Announce 55 Features, 4 Serials For New Season

Washington Film Digest

By GEORGE W. MEHRTENS

SUPREME COURT DENIES LICENSE TO EXHIBIT "ECSTASY"

Washington, D.C., May 2—(CTP) THE United States Supreme Court early this week affirmed the decision of the State of New York in refusing a license to Eureka Productions, Inc. for the exhibition of the now controversial foreign motion picture, "Ecstacy".

Eureka appealed to the Supreme Court on March 21, 1938, after the New York State Education Department had refused a license for the showing of the film. The appellant contended that the New York statute, insofar as its attempts to regulate the exhibition of foreign-made films, was unconstitutional and in violation of the Federal Government's right to regulate foreign commerce. It was contended that a film approved by the United States authorities upon importation superceded the authority of state officials.

In ruling against Eureka the Supreme court cited previous decisions of the same nature in which it was stated "we cannot accept the argument that the character of foreign commerce persists through the exhibition of the film in the state after its arrival.

"If after a film passes in inter-state commerce into a second state for exhibition, the regulatory laws of that second state are enforceable, we think the same applies to a foreign film after its arrival and readiness for distribution and exhibition."

NEW GERMAN FILM ACADEMY ESTABLISHED

THE German Film Academy, the establishment of which was previously announced by the Reich Minister of Public Enlightment and Propaganda, recently began functioning in Berlin it was revealed here this week by Mr. Nathan D. Golden, chief of the Motion Picture Division of the Department of Commerce. The Academy will be divided into three sections, artistic, technical, and economic, the report stated.

Actors, dancers, singers, composers, stage managers, fashion artists, and other persons will be trained in the artistic faculty. In the technical faculty the students will be trained in camera and sound technique and in modern reproduction methods, trick photography, studio technique, and construction, while legal and economic aspects of the film industry will be taught in the economic section. A commissioned teacher will be appointed for each school, and the other members of the staff who will lecture during their spare time will be selected from the film industry, it was reported.

Furthermore the new academy will include a special institute for culture films in which a collection of the most important educational and cultural films of the world will be maintained.

The academy will maintain close cooperation on scientific and technical matters with the institutes for film technique at the universities of Berlin, Dresden and Munich, the Kaiser Wilhelm Institute and others as well as the laboratories of the leading chemical and technical concerns. It is hoped in this way to assist students in the practical side of their work.

The Academy consists of a large block of buildings containing lecture rooms and studio laboratories and a record office, as well as living quarters sufficient to accomodate 100 students in single and double rooms. The course of study requires two years and during this period students are not allowed to follow other professions.

MOVIE LEGISLATION SLEEPS

LITTLE hope of passage is given any of the pending motion picture legislation this session, a brief survey by Canadian Moving Picture Digest revealed this week.

The Neely Bill, which has been the chief bone of contention during the present session, appears to be inactive and the general feeling concerning it seems to be "The less said the better". The Industry almost to a man registered wholehearted opposition to the measure.

Although Senator Duffy, of Wisconsin for a while was more than optimistic of getting both his international and domestic copyright bills through this session, he has recently taken a different attitude and now gives little hope for either measure.

EXHIBITORS CHOOSE BEST PICTURES

"BAD MAN OF BRIMSTONE"

"'Bad Man of Brimstone', Metro-Goldwyn-Mayer's picture in which Wallace Beery starred, was the best picture I played during the month of April. It was a good picture — and good pictures always make money."

AL RITCHIE,
Manager, Alhambra Theatre,
Toronto.

"GOLD IS WHERE YOU FIND IT" "BRINGING UP BABY"

"I would say 'Gold Is Where You Find It', the Warner Bros. picture, and 'Bringing Up Baby', RKO picture which starred Katharine Hepburn and Cary Grant were about equal for good performances and audience appeal — both registered at the Box Office."

DAN KRENDEL,
Manager, Tivoli Theatre,
Toronto.

"A SLIGHT CASE OF MURDER"

"The best picture I played during the month of April was Warner Bros.' hit comedy picture, 'A Slight Case of Murder', in which Edward G. Robinson was starred. I say best, because it clicked with the audience and registered well at the Box Office."

JERRY SHEA,
Manager, Shea's Hippodrome,
Toronto.

"PETER THE FIRST" "THE AWFUL TRUTH"

"It was the first time we tried a foreign picture, and since we are located in the west end of the city, we were rather dubious as to its reception. We did better than average business on it — although not sufficient to justify our expending as much as we did on advance advertising. I would say that 'The Awful Truth' with Irene Dunne, was the best picture we played for both entertainment and Box Office value."

J. B. GOLDHAR,
Manager, Bloordale Theatre,
Toronto.

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RKO Radio's "Joy of Living" Gets Nice $9,000, Orpheum, Denver

Shooting the Stars

CLARENCE BROWN, who has been in Europe filming background's for "IDIOT'S DELIGHT", the M-G-M production to co-star NORMA SHEARER and CLARK GABLE, will direct JEANETTE MacDONALD and NELSON EDDY in their new co-starring picture, "SWEETHEARTS", to start production immediately . . . DAVID O. SELZNICK last week signed RICHARD CARLSON, currently appearing on Broadway as Ethel Barrymore's grandson in "Whiteoaks", to a blanket contract, which includes his employment as actor, writer and director . . . HERBERT MARSHALL has been borrowed by 20TH CENTURY-FOX to play the co-stellar lead opposite BARBARA STANWYCK in "ALWAYS GOODBYE"; others in the cast include Ian Hunter, Cesar Romero, Binnie Barnes and Lynn Bari . . . WILLIAM SEITER has been selected to direct "ROOM SERVICE", RKO RADIO'S screen version of the hilarious Broadway farce, soon to go into production with the MARX BROTHERS starring . . . . WILLIAM NIGH, director of Monogram's "Boy of the Streets", is directing the famous Gene Stratton-Porter story, "ROMANCE OF THE LIMBERLOST", now in production at MONOGRAM with ERIC LINDEN and JEAN PARKER co-starred . . . . HUMPHREY BOGART has been assigned one of the prominent roles in "CHALKED OUT", new WARNER BROS. screen production based on the stage play by Warden Lewis E. Lawes of Sing Sing . . . additions to the cast of COLUMBIA'S "YOU CAN'T TAKE IT WITH YOU", include Mischa Auer, Samuel Hinds, Dub Taylor, Halliwell Hobbes, Mary Forbes and Donald Meek . . . DIMITRI TIOMKIN, Russian composer, has been signed on a long-term contract by METRO - GOLDWYN - MAYER; he is at work on the musical preparations for "THE GREAT WALTZ", drama of the life of Johann Strauss, in which FERNAND GRAVET will star . . . RUBY KEELER, former Warner Bros. star, has agreed to play the stellar lead in RKO RADIO'S screen version of the Kate Douglas Wiggin story, "MOTHER CAREY'S CHICKENS"; with her in the production will be Anne Shirley, Phyllis Kennedy and Jackie Moran . . . ANDREA LEEDS, at present on loan to UNIVERSAL from Samuel Goldwyn for "LETTER OF INTRODUCTION", will do another picture for Universal, according to reports received; she will probably be co-starred opposite JOEL McCREA . . . MARJORIE WEAVER has been given the feminine lead opposite WARNER BAXTER in "I'LL GIVE A MILLION", which goes into production at 20TH CENTURY-FOX next week . . . . HUMPHREY BOGART and ALLEN JENKINS have been assigned to important roles in WARNER BROS.' "RACKET BUSTERS", now in production under the direction of LLOYD BACON . . . . BILLIE BURKE is the latest addition to the all-star cast in DAVID O. SELZNICK'S latest production, "THE YOUNG IN HEART"; the UNITED ARTISTS release will co-star JANET GAYNOR, DOUGLAS FAIRBANKS, JR. and PAULETTE GODDARD, with Roland Young and Alan Marshal in important supporting roles.

Ginger Rogers, vivacious RKO Radio star, soon to be seen with James Stewart in "Vivacious Lady".

Trans - Canada Showings

TORONTO

EGLINTON
"Storm in a Teacup" (London Films), starring Vivien Leigh and Rex Harrison, and "Arsene Lupin Returns" (M-G-M), with Melvyn Douglas and Warren William.

HOLLYWOOD
"Mayerling" (Pax Films), starring Charles Boyer and Danielle Darrieux, and "The Perfect Specimen" (Warner's), starring Errol Flynn and Joan Blondell.

IMPERIAL
3rd week. "Mad About Music" (Universal), starring Deanna Durbin.

LOEW'S
"Adventures of Tom Sawyer" (Selznick-U.A.), with Tommy Kelly.

UPTOWN
"Her Jungle Love" (Paramount), with Dorothy Lamour.

MONTREAL

CAPITOL
2nd week. "In Old Chicago" (20th Century-Fox), starring Tyrone Power, Alice Faye and Don Ameche.

LOEW'S
"Sailing Along" (G-B), starring Jessie Matthews, and "The Crime of Dr. Hallet" (Universal), with Ralph Bellamy.

ORLEANS
"Man - Proof" (M-G-M), starring Myrna Loy and Rosalind Russell, and "The Last Gangster" (M-G-M), starring Edward G. Robinson.

ORPHEUM
3rd week. "The Goldwyyn Follies" (Goldwyn - U.A.), starring Adolphe Menjou, Andrea Leeds, Edgar Bergen and Charlie McCarthy.

PALACE
"The Girl of the Golden West" (M-G-M), starring Jeanette Macdonald and Nelson Eddy.

SAINT JOHN

CAPITOL
"Bluebeard's Eighth Wife" (Paramount), starring Gary Cooper and Claudette Colbert.

MAYFAIR
"Everybody Sing" (M-G-M), with Judy Garland, and "Three Maxims" (Wilcox), starring Anna Neagle and Tullio Carminati.

PRINCESS
"A Star Is Born" (Selznick-U.A.), starring Janet Gaynor and Fredric March.

STRAND
"Dead End" (Goldwyn-U.A.), starring Joel McCrea and Sylvia Sidney.

WINNIPEG

BEACON
"They Gave Him A Gun" (M-G-M), starring Spencer Tracy, and "Riding On Air" (RKO Radio), starring Joe E. Brown. Also stage show.

GAIETY
"The Perfect Specimen" (Warner's), starring Errol Flynn and Joan Blondell.

GARRICK
3rd week. "Mad About Music" (Universal), starring Deanna Durbin.

METROPOLITAN
"Adventures of Tom Sawyer" (Selznick-U.A.), with Tommy Kelly.

PROVINCE
"Something To Sing About" (GN), starring James Cagney, and "Renfrew of the Royal Mounted" (GN), with Jimmy Newill.

CALGARY

CAPITOL
"Bluebeard's Eighth Wife" (Paramount), starring Gary Cooper and Claudette Colbert.

EMPRESS
"Souls At Sea" (Paramount), starring Gary Cooper and George Raft, and "23½ Hours Leave" (GN), with Jimmy Ellison.

GRAND
"What Price Innocence" (Columbia), with Jean Parker, and "Counsel for Crime" (Columbia), with Otto Kruger.

STRAND
"Rosalie" (M-G-M), starring Nelson Eddy and Eleanor Powell.

VARIETY
"Live, Love and Learn" (M-G-M), starring Robert Montgomery and Rosalind Russell, and "On Such A Night" (Paramount), with Karen Morley.

VANCOUVER

BEACON
"The Crime of Dr. Hallet" (Univorsal), with Ralph Bellamy, and "The Spy Ring" (Universal), with William Hall.

CAPITOL
"The Girl of the Golden West" (M-G-M), starring Jeanette Macdonald and Nelson Eddy.

DOMINION
"Scarface" (U.A.), starring Paul Muni, and "Change of Heart" (20th Century-Fox), with Michael Whalen.

PLAZA
3rd week. "The Goldwyn Follies" (Goldwyn - U.A.), starring Adolphe Menjou,, Andrea Leeds, Edgar Bergen and Charlie McCarthy.

STANLEY
"Dead End" (Goldwyn-U.A.), starring Joel McCrea and Sylvia Siney.

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"FAREWELL AGAIN," a most unusual drama, is Alexander Korda's HIT No. 2.

"KNIGHT WITHOUT ARMOR," with Marlene Dietrich and Robt. Donat, is Alexander Korda's HIT No. 3.

"ACTION FOR SLANDER," a stirring, unusual drama, is Alexander Korda's HIT No. 4.

"THE DIVORCE OF LADY X" is a show full of fun. It's Alexander Korda's HIT No. 5.

"THE GAIETY GIRLS" is a giddy, hilarious spree, so ring up Alexander Korda's HIT No. 6.

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